THE BERT SHOW BUSTED BABY BRACKET CONTEST RULES

<u>Official General Contest Rules</u>: The "Busted Baby Bracket" contest shall be subject to The Bert Show's Official General Contest Rules, which can be found at: https://thebertshow.com/wp-content/uploads/2018/12/The-Bert-Show-Official-General-Contest-Rules.pdf.

<u>Contest Basics</u>: Busted Baby Bracket is a "March Madness" style contest to determine the "ugliest" baby. The Bert Show will accept submissions of photos of babies up to three (3) months of age. Each participant must submit at least one (1) photo of their baby (you cannot submit a photo of someone else's baby) or a photo of yourself as a baby through The Bert Show website, <u>www.thebertshow.com</u> (the "Website"). The baby in the photo does not have to currently be 3 months or younger. All photos must be received through the submission form on the Website on or before 11:59pm on March 14, 2024. Multiple entries will be accepted. Only one vote per person.

<u>Game Rules</u>: The Bert Show team will select 32 babies to be paired off in a bracket style format. The baby bracket and all voting will be live on the Website. The Bert Show will accept votes from listeners for each round in accordance with the following schedule:

Round 1 Voting begins on March 18, 2024 and ends on March 20, 2024.

Round 2 Voting begins on March 21, 2024 and ends on March 24, 2024.

Round 3 Voting begins on March 25, 2024 and ends on March 26, 2024.

Round 4 Voting begins on March 27, 2024 and ends on March 28, 2024.

Final Round Voting begins on March 29, 2024 and ends on April 8, 2024.

The winner will be announced on April 9, 2024.

Winning: The baby who wins the final round of voting will be declared the winner.

<u>Jackpot</u>: The person who submitted their child's photo or their own baby photo will receive a cash prize of \$1,000.