

**The Bert Show's "Cash Clique"
Official Promotional Rules**

A complete copy of these rules can be obtained at the offices of the participating radio stations (the "Stations") identified below during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to one of the radio station addresses below:

- WWWQ-FM/Q100, 780 Johnson Ferry Rd., 5th Floor, Atlanta, GA 30342
- KMWX-FM/Mix 92.5, 3911 South 1st, Abilene, TX 79605
- KXSS/KISS-FM 96.9, 6214 West 34th, Amarillo, TX 79109
- WXMK-FM/Magic 105.9, 185 Benedict Rd., Brunswick, GA 31520
- WSSX-FM/95SX Hit Music Now, 4230 Faber Place Dr., Ste. 100, North Charleston, SC 29405
- WJFX-FM/Hot 107.9, 9604 Coldwater Rd., Suite 201, Ft. Wayne, IN 46825
- KMCK-FM/Power 105.7, 4209 Frontage Rd., Fayetteville, AR 72703
- KFXX-FM/Hits 106, 1402 East Kansas Ave., Garden City, KS 67846
- KZGF-FM/Z94.7, 1185 19th St. NE, Thompson, ND 58278
- WMGA-FM/Hits 97.9, 555 5th Avenue, Huntington, WV 25701
- WRWM-FM/i94, 6810 North Shadeland Ave., Indianapolis, IN 46220
- KQDJ/Q101, 2625 8th Ave. SW, Jamestown, ND 58401
- KZII-FM/102.5 KISS-FM, 4413 82nd St., Ste 300, Lubbock, TX 79424
- WNFN-FM/i106, 10 Music Circle East, Nashville, TN 37203
- KGFX-FM/River 92.7, 214 West Pleasant Dr., Pierre, SD 57501
- KWNZ-FM/106.3 Pop FM, 510 E. Plumb Ln., Reno, NV 89502
- KBEE/B98.7, 434 West Bearcat Dr., Salt Lake City, UT 84115
- WXYX-FM/Y100.1, 401 Mall Blvd., Ste. 101D, Savannah, GA 21406
- KSKZ-FM/Z98, 1402 East Kansas Ave., Garden City, KS 67842
- WFTZ-FM/Power 101.9, 1241 Cliff Gookin Blvd., Tupelo, MS 38801

The Stations will conduct "The Bert Show's Cash Clique" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Contest is open only to legal U.S. residents who are age 18 or older residing in the Atlanta, GA; Abilene, TX; Amarillo, TX; Brunswick, GA; Charleston, SC; Ft. Wayne, IN; Fayetteville, AR; Grand Forks, ND; Hugoton, KS; Huntington, WV; Indianapolis, IN; Jamestown, ND; Lubbock, TX; Nashville, TN; Pierre, SD; Reno, NV; Salt Lake City, UT; Garden City, KS; Savannah, GA; and Tupelo, MS metro areas (collectively, the "Contest Territory") with a valid Social Security number at the time of entry. Employees, agents, representatives, or affiliates of the Stations, Yea! Networks, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc., Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Shamrock Communications, Snyder Media, Townsquare Media Group, Volt Radio and their respective affiliates, other radio stations and media companies in or serving the Contest Territory, and their immediate family members and household members are not eligible to participate or win. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others. Contest is open only to those who have not, nor have any member of their immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their household (whether related or not) won a prize from the Stations within the thirty (30) days prior to the date the Contest began or won a prize from the Stations valued at \$250 or more within one (1) year prior to the date the Contest began.
 1. An individual may win an on-going contest only once per six-month period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest. An individual may win any contest only once per 30 day period on any Station.
 2. The contest will begin on September 10, 2014 and will run through October 10, 2014 (the "Contest Period"). The Stations reserve the right to extend the contest past the end date or terminate the contest at an earlier date.

3. **HOW TO PARTICIPATE AND WIN:**

- a. Visit the www.TheBertShow.com during the Contest Period and click on the “Contest” link, (ii) click on the “Cash Clique” Contest link, and (iii) complete an entry form. Include your name and contact information and list four (4) friends you want to include in your Clique (friend group). All entries must be received by 11:59 pm EDT on October 9, 2014 to be eligible for the Daily Prize drawing(s). Limit one (1) entry per person during the entire Contest Period, but an individual may be included as a Clique member in an unlimited number of Cliques entered by other individuals. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification
- b. Listen to the Bert Show weekdays during the Contest Period. At approximately 7:10am EDT and 8:10am EDT (6:10am CDT and 7:10am CDT), the on-air personality will randomly select a Clique from all Cliques submitted online, and announce the name of a person in a submitted Clique. That person must call the Bert Show at (855) BERTSHOW (237-8746) before 10:00am EDT on the day their name was announced, as determined by the Stations’ representative answering the phone, to be declared a potential Daily Prize winner, and have the four (4) members they identified in their Clique declared potential Clique Prize Winners. If the person does not call The Bert Show by the deadline, in the Stations’ sole discretion, including if the person does not call The Bert Show due to The Bert Show’s pronunciation of the name not being recognized by the entrant, they and the members of their Clique will forfeit the prize. In the unlikely event that no candidate is found to meet the eligibility requirements, then the Daily Prize for that day will go un-awarded. In the event of a tie, the winner will be determined by and at the Stations’ sole discretion. The Stations reserve the right to enter contestants in alternate methods as well.
- c. **AVAILABLE ONLY TO LISTENERS IN THE ATLANTA, GA LISTENING AREA:** Listen to the Station weekdays during the Contest Period. At approximately 5:20pm EDT, the on-air personality will announce the name of a person in a submitted Clique. That person must call the Station at (404)741-Q100 (741-7100) before 7:00pm EDT the day their name was announced, as determined by the Stations’ representative answering the phone, to be declared a potential Daily Prize winner. If the person does not call the Station by the deadline, in the Stations’ sole discretion, they and the members of their Clique will forfeit the prize. In the unlikely event that no candidate is found to meet the eligibility requirements, then the Daily Prize for that day will go un-awarded. In the event of a tie, the winner will be determined by and at the Stations’ sole discretion. The Station reserves the right to enter contestants in alternate methods as well.

TIME DELAY BETWEEN OVER-THE-AIR ANALOG SIGNAL AND OTHER SIGNAL DELIVERY: Due to the time delay that exists between the Stations’ analog over-the-air signals and the Station’s online webcast, listeners who listen to the Stations online may hear the cue to call later than listeners listening to the Stations’ analog over-the-air signal. As a result, the odds of an online listener winning this Contest may be diminished.

4. **DAILY PRIZE:** A maximum of two (2) Daily Prizes will be awarded each day during the Contest Period. The Daily Prize consists of a check made payable to the person whose name was announced in the amount of \$500 and checks made payable to each of the four (4) members of their Clique for \$100 (Clique Prize). One Daily Prize per person per household. Individuals may win Clique Prizes more than once throughout the Contest Period.

AVAILABLE TO LISTENERS IN THE ATLANTA, GA LISTENER AREA: A maximum of one additional (1) Daily Prize will be awarded each day during the Contest Period. The Daily Prize consists of a check made payable to the person whose name was announced at 5:20pm in the amount of \$500 and checks made payable to each of the four (4) members of their Clique for \$100 (Clique Prize). One Daily Prize per person per household. Individuals may win Clique Prizes more than once throughout the Contest Period.

5. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winners. All those who win a prize or prizes valued \$600 or more will be issued an IRS Form 1099 to report their winnings.
6. All prizes are awarded “as is.” Prizes are nontransferable and cannot be exchanged or sold. No substitute prize will be awarded to a winner who declines to accept a prize.
7. The Stations, Yea! Networks, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc., Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Shamrock Communications, Snyder Media, Townsquare Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives shall not be responsible for the failure of participating sponsors to deliver the prizes or any part thereof as described herein. All entrants and winners agree that the Stations, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc., Golden Isle

Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Shamrock Communications, Snyder Media, Townsquare Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the use or non-use of any prize received in connection with this contest. The Stations reserve the right to change the rules at any time in their sole discretion.

8. All prizes must be claimed in person at one of the participating Stations at the address identified above during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the Stations to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a Winner's Affidavit and Release, releasing the Stations, Yea! Networks, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc., Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Shamrock Communications, Snyder Media, Townsquare Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives from all liability in connection with winner's participation in the contest, acceptance, and use or non-use of the prize.
9. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of the Stations to be used, disposed of or destroyed in their sole discretion. The Stations are not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Stations' websites.
10. Where allowed by law, all entrants and winners agree to give the Stations, its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason the Stations deem necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to save harmless the Stations and their parent companies, subsidiaries, affiliates, members, directors, officers, employees, agents and representatives from any and all claims they may have against the Stations in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that the Stations own or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to the Stations.
11. By participating in the Contest, participants agree to be bound by the decisions of Station personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Stations will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Stations' decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Stations, the Stations reserve the right to terminate this Contest, or make such other decisions regarding the administration or outcome as the Stations deem appropriate. All decisions made by the Stations are final. The Stations may waive any of these rules in their sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.
12. A winners list may be obtained after October 31, 2014 by sending a self-addressed stamped envelope to one of the radio station addresses set forth above.