

**The Bert Show's "Pay Your Bills"**  
**Official Promotional Rules**

A complete copy of these rules can be obtained at the offices of the participating radio stations (the "Stations") identified below during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to one of the radio station addresses below:

- WWWQ-FM/Q100, 780 Johnson Ferry Rd., 5th Floor, Atlanta, GA 30342
- KDMX-FM/102.9 Now, 14001 North Dallas Parkway, Suite 300, Dallas, TX 75240
- KBEE-FM/B98.7, 434 Bearcat Drive, Salt Lake City, UT 84115
- WSSX-FM/95.5X, 4230 Faber Place Drive, Ste. 100, North Charleston, SC 29405
- WRWM-FM/i94, 6810 North Shadeland Ave., Indianapolis, IN 46220
- WNFN-FM/i106 WNFN, 10 Music Circle East, Nashville, TN 37203
- WMYB-FM/Star 92.1, 1016 Ocala Street, Myrtle Beach, SC 29577
- WJFX-FM/Hot 107.9, 2000 Lower Huntington Road, Fort Wayne, IN 46819
- KWNZ-FM/106.3 Pop FM, 510 E. Plumb Lane, Reno, NV 89502
- KHTO-FM/Hot 96.7, 125 Corporate Terrace, Hot Springs, AR 71913
- KMCK-FM/Power 105.7, 4209 Frontage Road, Fayetteville, AR 72703
- WMGA-FM/Hits 97.9, 555 5<sup>th</sup> Avenue, Huntington, WV 25701
- KZII-FM/102.5 KISS-FM, 4413 82nd St., Ste 300, Lubbock, TX 79424
- KXSS-FM/Kiss FM 96.9, 6214 W. 34<sup>th</sup>, Amarillo, TX 79109
- KMWX-FM/Mix 92.5 3911 South 1<sup>st</sup>, Abilene, TX 79605
- WXMK-FM/Magic 105.9, 185 Benedict Road, Brunswick, GA 31520
- KSKZ-FM/Z98, 1402 East Kansas Avenue, Garden City, KS 67846
- KFXX-FM/Hits 106, 1402 East Kansas Avenue, Garden City, KS 67846
- KGFX-FM/River 92.7, 214 W. Pleasant Drive, Pierre, SD 57501
- WFTA-FM/Power 101.9, 1241 Cliff Gookin Blvd, Tupelo, MS 38801
- KQDJ-FM/Q-101, 2625 8<sup>th</sup> Avenue SW, Jamestown, ND 58401
- KZGF-FM/Z94.7, 1185 9<sup>th</sup> Street NE, Thompson, ND 58278

The Stations will conduct "The Bert Show's Pay Your Bills" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Contest is open only to legal U.S. residents who are age 18 or older residing in the Atlanta, GA; Abilene, TX; Amarillo, TX; Brunswick, GA; Charleston, SC; Ft. Wayne, IN; Garden City, KS; Huntington, WV; Indianapolis, IN; Jamestown, ND; Lubbock, TX; Nashville, TN; Pierre, SD; Dallas, TX; Salt Lake City, UT; Myrtle Beach, SC; Reno, NV; Hot Springs, AR; Fayetteville, AR; Tupelo, MS; and Thompson, ND metro areas (collectively, the "Contest Territory") with a valid Social Security number at the time of entry. Employees, agents, representatives, or affiliates of the Stations, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc, Yea! Networks and its affiliates, including Air South Inc., Clear Channel, Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Town Square Media Group, Volt Radio and their respective affiliates, other radio stations and media companies in or serving the Contest Territory, and their immediate family members and household members are not eligible to participate or win. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others.
3. An individual may win an on-going contest only once per six-month period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest. Any individual who has won a prize valued at \$600 or more from Sponsor or any participating Station is ineligible to win another contest conducted by Sponsor or a participating Station for one year thereafter. One (1) winner per household throughout the duration of the Contest.
4. The contest will begin on Monday, January 5, 2015 and will run through Friday, January 30, 2015 (the "Contest Period"). The Station reserves the right to extend the contest past the end date or terminate the contest at an earlier date.
5. There are two (2) ways to enter the "Pay Your Bills" contest:
  - a. Submit a copy of your bill via the on-line form at [www.TheBertShow.com](http://www.TheBertShow.com).
  - b. Mail a copy of your bill to The Bert Show Pays Your Bills, 780 Johnson Ferry Rd., 5<sup>th</sup> Floor, Atlanta, GA 30342.

A bill must be a photo copy or scan of the original bill. No original bills will be accepted. The account number on the bill MUST be blocked out or covered; bills reflecting an account number will not be accepted. Entrants must include their name, date of birth, and daytime phone number on the bill. All bills must be received no later than Wednesday, January 28, 2015 at 11:59:59pm EDT.

Entrants may submit as many individual bills as they like. Each individual bill may only be submitted once. Multiple entries of the same bill will be disqualified.

6. The Bert Show will conduct the Pay Your Bills contest Monday through Friday from January 5, 2014 through January 30, 2014. Each day at approximately 5:35am EDT/4:35am CDT, 6:35am EDT/5:35am CDT, 7:35am EDT/6:35am CDT, 8:35am EDT/7:35am CDT, and 4: 35pm EDT the on-air personality will announce one (1) name of entrants randomly chosen from all eligible entries. The entrant name announced, as determined by the Station, will be declared the daily winner. No alternate winner will be chosen. All decisions of the Station regarding selection of entrants and winners are final and cannot be challenged. In the unlikely event that no candidate is found to meet the eligibility requirements, then the Daily Prize for that day will go un-awarded. In the event of a tie, the winner will be determined by and at the Stations' sole discretion

**TIME DELAY BETWEEN OVER-THE-AIR ANALOG SIGNAL AND OTHER SIGNAL DELIVERY:** Due to the time delay that exists between the Stations' analog over-the-air signals and the Station's online webcast, listeners who listen to the Stations online may hear the cue to call later than listeners listening to the Stations' analog over-the-air signal. As a result, the odds of an online listener winning this Contest may be diminished.

7. Five (5) Daily Prizes will be awarded. Prize amounts will vary based on the bill submitted by the entrant. Prizes amounts will be the amount of the bill, up to \$500 total (i.e. a winner who submitted a \$1,750 bill would result in a prize amount of \$500), although the Station reserves the right to award an alternate amount as they see fit. The prize will be in the form of a check made payable to the winner. It is the winner's sole responsibility to send payments to the creditor. The Station is not responsible and accepts no liability for paying the creditor, meeting the creditor's deadline for timely payment, or any late charges or fees imposed by the creditor. Prizes are non-transferable and cannot be exchanged for any other prize.
8. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more will be issued an IRS Form 1099 to report their winnings.
9. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged or sold. No substitute prize will be awarded to a winner who declines to accept a prize.
10. The Stations, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc, Yea! Networks and its affiliates, including Air South Inc., Clear Channel, Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Town Square Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives shall not be responsible for the failure of participating sponsors to deliver the prizes or any part thereof as described herein. All entrants and winners agree that the Stations, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc, Yea! Networks and its affiliates, including Air South Inc., Clear Channel, Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Town Square Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the use or non-use of any prize received in connection with this contest.
11. All required form must be completed in full and returned to the Station during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the Stations to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a Winner's Affidavit and Release, releasing the Stations, Cumulus Media Partners LLC, Cumulus Broadcasting LLC, Cumulus Media Inc, Yea! Networks and its affiliates, including Air South Inc., Clear Channel, Golden Isle Broadcasting, Ingstad Family Media, James River Broadcasting, Kindred Communications, L and L Broadcasting, Leighton Broadcasting, Oasis Radio Group, Town Square Media Group, Volt Radio, their subsidiaries, affiliates, members, directors, officers, employees, agents and representatives from all liability in connection with winner's participation in the contest, acceptance, and use or non-use of the prize.
12. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of the Stations to be used, disposed of or destroyed in their sole discretion. The

Stations are not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Stations' websites.

13. Where allowed by law, all entrants and winners agree to give the Stations, its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason the Stations deem necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to save harmless the Stations and their parent companies, subsidiaries, affiliates, members, directors, officers, employees, agents and representatives from any and all claims they may have against the Stations in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that the Stations own or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to the Stations.
14. By participating in the Contest, participants agree to be bound by the decisions of Station personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Stations will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Stations' decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Stations, the Stations reserve the right to terminate this Contest, or make such other decisions regarding the administration or outcome as the Stations deem appropriate. All decisions made by the Stations are final. The Stations may waive any of these rules in their sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.
15. A winners list may be obtained after February 16, 2015, by sending a self-addressed stamped envelope to one of the radio station addresses set forth above.

**CONTEST SPONSORS: CUMULUS MEDIA HOLDINGS, INC.**, 3280 Peachtree Road, NW Suite 2300. Atlanta, Georgia 30305  
; **Yea! Networks**, 220 East Las Colinas Boulevard, Irving, TX 75039.