

**The Bert Show's "What the *BLEEP* is That"
Official Promotional Rules**

A complete copy of these rules can be obtained at the offices of Susquehanna Radio Corp. ("Sponsor"), owner and operator of radio station WWWQ-FM/Q100, 780 Johnson Ferry Rd., 5th Floor, Atlanta, GA 30342, or any of the participating radio stations identified below (each a "Station" and collectively the "Stations") during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to one of the radio station addresses below:

- WWWQ-FM/Q100, 780 Johnson Ferry Rd., 5th Floor, Atlanta, GA 30342
- KMWX-FM/Mix 92.5, 3911 South 1st, Abilene, TX 79605
- KXSS/KISS-FM 96.9, 6214 West 34th, Amarillo, TX 79109
- WZRR-FM/99.5 The Vibe, 244 Goodwin Crest Dr., Ste. 300, Homewood, AL 35209
- WXMK-FM/Magic 105.9, 185 Benedict Rd., Brunswick, GA 31520
- WSSX-FM/95SX Hit Music Now, 4230 Faber Place Dr., Ste. 100, North Charleston, SC 29405
- WJFX-FM/Hot 107.9, 9604 Coldwater Rd., Suite 201, Ft. Wayne, IN 46825
- WMGA-FM/Hits 97.9, 555 5th Avenue, Huntington, WV 25701
- WRWM-FM/i94, 6810 North Shadeland Ave., Indianapolis, IN 46220
- KZII-FM/102.5 KISS-FM, 4413 82nd St., Ste 300, Lubbock, TX 79424
- WNFN-FM/i106, 10 Music Circle East, Nashville, TN 37203
- WXYX-FM/Y107.9, 401 Mall Blvd., Ste. 101D, Savannah, GA 21406
- WRQX-FM/Mix 107.3FM, 4400 Jennifer Street NW, Washington, DC 20015

Sponsor will conduct "The Bert Show's What the *BLEEP* is That" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Contest is open only to legal U.S. residents who are age 18 or older residing in the Atlanta, GA; Abilene, TX; Amarillo, TX; Birmingham, AL; Brunswick, GA; Charleston, SC; Ft. Wayne, IN; Huntington, WV; Indianapolis, IN; Lubbock, TX; Nashville, TN; Savannah, GA; and Washington, DC metro areas (collectively, the "Contest Territory") with a valid Social Security number at the time of entry. Employees, agents, representatives, or affiliates of Sponsor, its parent companies or affiliates, the Stations, Yea! Networks and its affiliates, including Golden Isle Broadcasting, Kindred Communications, L and L Broadcasting, Oasis Radio Group, Townsquare Media Group, and their respective affiliates and subsidiaries, other radio stations and media companies in or serving the Contest Territory, and their immediate family members and household members are not eligible to participate or win. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others.
3. An individual may win an on-going contest conducted by Sponsor or a participating Station only once per six-month period unless otherwise specifically stated. An individual may win other seasonal or one-time contests conducted by Sponsor or a participating Station only once for the duration of the contest. An individual may win any contest conducted by Sponsor or a participating Station only once per 30-day period. Any individual who has won a prize valued at \$600 or more from Sponsor or any participating Station is ineligible to win another contest conducted by Sponsor or a participating Station for one year thereafter.
4. The contest will begin on Monday, September 16, 2013 and will run until the source of the secret sound is guessed correctly as determined by Sponsor in its sole discretion (the "Contest Period").
5. **HOW TO PARTICIPATE AND WIN:** Listen to the Bert Show on the Station in your listening area weekdays during the Contest Period. At approximately 7:50am EDT/6:50am CDT and again at 8:50am EDT/7:50am CDT the on-air personality play a recorded sound on the air, the source of which will be kept confidential and known only to certain representatives of Sponsor. The on air personality will solicit listeners to call the Bert Show at (855) BERTSHOW (237-8746) and the 100th caller*, as determined by Sponsor in its discretion, will be given the opportunity to guess the source of the secret sound. If the caller correctly identifies the source of the sound, he/she will be declared the potential winner of the stated grand prize. If the caller fails to correctly identify the source of the sound, the caller is not eligible for the grand prize and the Contest will continue as set forth above until a caller correctly identifies the source of the secret sound. Sponsor reserves the right to solicit for callers to participate at additional times during the Contest Period other than as set forth above and/or announce

clues as to the source of the secret sound. If it is determined that the potential winner is not eligible to receive the Grand Prize, in the Stations' sole judgment and discretion, the prize may go un-awarded.

****TIME DELAY BETWEEN OVER-THE-AIR ANALOG SIGNAL AND OTHER SIGNAL DELIVERY: Due to the time delay that exists between a Station's analog over-the-air signals and the Station's online webcast, listeners who listen to a Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener winning this Contest may be diminished.***

6. **GRAND PRIZE:** One (1) grand prize will be awarded during the Contest Period. The grand prize will be a check made payable to the winner in the amount announced on air immediately prior to the winner correctly guessing the source of the secret sound. The Grand Prize amount will start a \$1,000; each time a caller fails to correctly guess the sources of the secret sound, the amount of the Grand Prize will increase by \$500. Maximum amount of the Grand Prize is \$30,000.00.
7. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more will be issued an IRS Form 1099 to report their winnings.
8. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged or sold. No substitute prize will be awarded to a winner who declines to accept a prize.
9. All participants and winners agree that Sponsor, its parent companies and affiliates, the Stations, Yea! Networks and its affiliates, their respective subsidiaries, affiliates, members, directors, officers, employees, agents and representatives (collectively "Released Parties") shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the use or non-use of any prize received in connection with this contest. Sponsor reserves the right to change the rules at any time in their sole discretion.
10. All prizes must be claimed in person at one of the participating Stations at the address identified above during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to Sponsor to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a Winner's Affidavit and Release, releasing the Released Parties from all liability in connection with winner's participation in the contest, acceptance, and use or non-use of the prize.
11. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Sponsor to be used, disposed of or destroyed in its sole discretion. Sponsor is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Stations' websites.
12. Where allowed by law, all entrants and winners agree to give the Released Parties the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason that a Released Party deems necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to save harmless the Released Parties from any and all claims they may have against the Stations in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that the Released Parties own or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to the Released Parties.
13. By participating in the Contest, participants agree to be bound by the decisions of Sponsor. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. Sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and Sponsor's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond Sponsor's control, Sponsor reserves the right to terminate this Contest, or make such other decisions regarding the administration or outcome as Sponsor deems

appropriate. All decisions made by Sponsor are final. Sponsor may waive any of these rules in its sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

14. A winners list may be obtained after October 31, 2013 by sending a self-addressed stamped envelope to Sponsor at the address first set forth above.